



## **AITO welcomes six new member tour operators in its 40<sup>th</sup> anniversary year**

The Association of Independent Tour Operators ([www.aito.com](http://www.aito.com)) – which celebrates its 40<sup>th</sup> anniversary this year – continues to expand its specialist tour operator membership. AITO welcomes Cyplon Holidays, Nordic Experience, Azure Collection, Chic Locations, Real Holidays and Western & Oriental to its collection.

**Cyplon Holidays** ([www.cyplon.co.uk](http://www.cyplon.co.uk)) is a Cyprus holiday specialist which offers affordable luxury in the form of tailor-made packages and weddings to Cyprus, plus Croatia, Greece, Israel and Morocco.



**Nordic Experience** ([www.nordicexperience.co.uk](http://www.nordicexperience.co.uk)) offers holidays to Norway, Lapland, Sweden, Finland, Iceland, Greenland, Spitsbergen, Denmark, the Faroe Islands or any combination of the these fascinating destinations.



**Azure Collection** ([www.azurecollection.com](http://www.azurecollection.com)) is a collection of some of the finest hotels throughout the world, specially selected for their spectacular settings and superior service levels.

**CHIC Locations**  
accommodation and  
boutique hotels, luxury  
around the world.



([www.chiclocations.com](http://www.chiclocations.com)) is a luxury travel specialist offering chic resorts, villas, spas, beach resorts and family holidays



**Real Holidays** ([www.realholidays.co.uk](http://www.realholidays.co.uk)) offers a range of family and tailor-made holidays to both short haul and long haul destinations, with a particular specialism in holidays to Italy and

India.

**Western & Oriental** ([www.westernoriental.com](http://www.westernoriental.com)) has been creating travel experiences to destinations across the globe for over 20 years. Sister brands include *Rainbow Tours*, specialising in tailor-made holidays to Africa, Madagascar and Latin America to see world-famous icons and to visit hidden corners; *Regent Holidays* - pioneering travel experiences to a wide range of unique and off-the-beaten-track destinations since 1970 - and *Villa Select* - known for its unique and discerning selection of carefully hand-picked villas in the Mediterranean, Caribbean and South East Asia, with individuality, character and style.

**Executive Director of AITO, Kate Kenward, says:** "AITO welcomes these new members to its wide-ranging portfolio of specialist travel curators, all of which offer quality holiday experiences along with outstanding service and expertise.

"Any travel agent which seeks to offer its customers something slightly different from the norm, while earning great commission on high-yield holidays, should place AITO members first on their preferred partners list. AITO members really know their stuff, so travel agents will be guided through any challenging itineraries if necessary and will be provided with some key selling points to help drive the sale home."

**For more information on AITO's 120-plus specialist travel companies and their unrivalled collection of holiday ideas covering every corner of the world, visit [www.aito.com](http://www.aito.com).**

**Ends/ 5 January 2015**

**Press:**

**Press:** For more information, contact Rebecca Milne or Sue Ockwell at Travel PR on 020 8891 4440 or email [r.milne@travelpr.co.uk](mailto:r.milne@travelpr.co.uk) or [s.ockwell@travelpr.co.uk](mailto:s.ockwell@travelpr.co.uk).